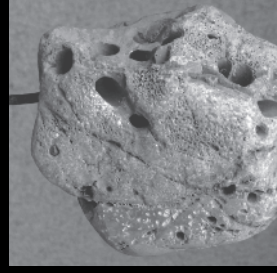
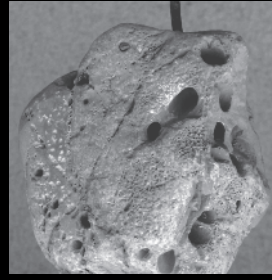
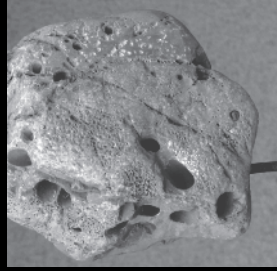


art installation

muzej
srema
7. jun
2014.

touch the art, feel the art

likovna škola štifla



predrag kovačić

NAZIV PROJEKTA: Touch the Art – Feel the Art

TEHNIKA: instalacija

AUTOR: Predrag Kovačić

DATUM REALIZACIJE: 7. jun 2014.

PREZENTACIJA: Muzej Srema Sremska Mitrovica

Čovek je u svojoj biti vizuelno biće koji najveći deo oseta iz okoline prima vizuelnim putem. Svaka osoba ima neko od čula u manjoj ili većoj meri izraženo. Kada se oslanjamo na dominantna čula i zanemarujemo sve ostale informacije dobijamo netačnu ili manje istinitu informaciju. Ostala, uključujući dominantno, čula doprinose prenošenju pravog i istinitog doživljaja sveta oko nas.

Za analizu i doživljaj umetničkog dela u većini slučajeva se oslanjamo na vizuelnu informaciju. Kao vizuelna bića informaciju koju uočimo ne doživimo u pravom svetlu jer je olako i jednostavno prihvatimo i ne trudimo se da je bolje razmotrimo i analiziramo. Ukoliko bismo u analizi skulpture uključili i taktilni element doživljaj bi bio potpuniji. Upotrebom samo taktilnog promatranja dela dobili bismo drugačiji doživljaj. Skulptor koji stvara svoje delo u svakom momentu je u fizičkom kontaktu sa njim i ta vrednost strukture forme je ključna u doživljaju istog. Na način na koji umetnik stvara skulpturu treba omogućiti i uputiti posmatrača kako bi spoznao najsličniju emociju/istinu umetnikovoj.

Pri posmatranju mog dela uvek dozvoljavam da ih posetilac i opipa iako takav način se ne praktikuje u galerijskoj izlagačkoj praksi. Čovek ima potrebu da pipne eksponat iz različitih pobuda te mu treba to dopustiti kako bi zadovoljio svoju želju i upotpunio doživljaj.

Koncept ovog projekta se zasniva na tumačenju likovnog dela isključivo taktilnim putem isključujući vizuelnu komponentu. Delo se postavlja u zatamnenu prostoriju u kojoj posetioci mogu samo da ga opipaju i dožive na drugačiji način. Za svako delo treba odvojiti dovoljno vremena dok se ne formira konačno mišljenje/doživljaj. Rezultat ovakvog isključivog taktilnog promatranja je da posmatrač odvoji više pažnje i da koristi čula koja mu nisu primarna. Ovakvim metodom posetilac će doživeti promatrano delo dubokosežnije nego što bi to učinio samo posmatranjem.

NTITLE: Touch the Art – Feel the Art

TECHNIQUE: Installation

AUTHOR: Predrag Kovacic

DATE: 7th June 2014

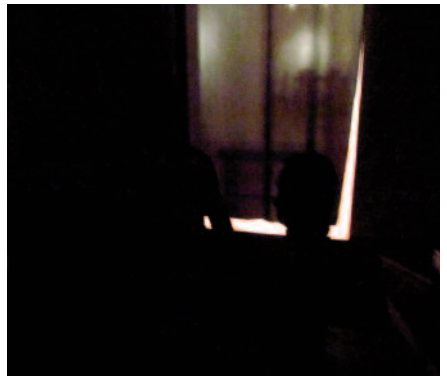
PRESENTED IN: Museum of Srem, Sremska Mitrovica

In their essence, people are visual beings who learn about their environment mostly by eyesight. Each person has some more or less accentuated senses. If we rely on dominant senses and ignore all other information, we can only get distorted and false image of reality. All senses combined, including the dominant one, facilitate the transmission of real and true experience of life around us.

When analyzing or experiencing a work of art, we rely on visual information. However, we do not see the true meaning of that information, since we take it for granted without further consideration or analysis. If we added the sense of touch to the analysis of sculpture, our experience would be complete. The sense of touch would allow us completely different experience of work of art. While creating his sculpture, sculptor is constantly in a physical relation with it. That is when the true structure of the form is revealed to its creator. Precisely this feeling should be shared with observers - they should be allowed to touch the work of art, to feel it in order to recreate that extraordinary experience.

During exhibitions, I have always allowed people to touch my works, even though it is not appropriate. If a man has to touch displayed work, never mind the reason, he should be allowed to do so, in order to complete his experience.

The concept of this project is based on understanding the work of art through the sense of touch, without any visual components. It is to be set in a dark room where visitors can touch exhibits and experience art in an unconventional way. They should consider each displayed work carefully and without haste. The goal of "observation" by touch is that visitors will have more time to think about what they have felt and they will use other non-dominant senses. In this way, visitors will get more profound impressions than they would usually get.





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